

Brussels, 20 February 2012

Dear Member of BFUG,

I have the pleasure of inviting you to the **22nd Annual Conference of EURASHE**, which will take place in **Riga (Latvia)** at the Radisson Blu Hotel, on **10-11 May 2012**, in cooperation with the Banku Augstskola (BA School of Business & Finance). I would also appreciate it if you would also forward this invitation to higher education stakeholders in your country that you believe this conference would be of interest.

At this event, in the year that the European Commission adopted the theme of 'Active Ageing' as the topic in focus, we are combining **Lifelong Learning** with healthy ageing and other aspects of the current **Welfare Society**.

The conference will open with a plenary session, in which political and academic keynote speakers will highlight the challenges, and respectively present the expectations of governments, latest research and grass-roots findings on the challenges of the present Welfare Society, and the solutions offered by Lifelong Learning.

In two alternative/parallel tracks, which will develop in hopefully thought-provoking panel discussions, we will offer a mixture of presentations of project results and interactive sessions, in which heads of institutions and programme directors will exchange opinions with experts in the two areas, i.e. Lifelong Learning and Welfare Society, and debate on the place of continuous education in the Welfare Society.

For more detailed information, we are asking you to check our website on a regular basis:
<http://www.eurashe.eu/conferences-and-events/eurashe-annual-conferences/22-annual-conference-riga>

The on-line registration for the conference is also open now via
<http://www.eurashe.eu/conferences-and-events/eurashe-annual-conferences/22-annual-conference-riga/registration>

We are looking forward to welcome you to once again challenging EURASHE annual conference.

Sincerely yours,



Professor Andreas G. Orphanides
President of EURASHE